

# TimingResearch.com Newsletter BETA

## Week 28 - 04/06/14 Report

Open-ended responses for Questions #1, #4, and #5 start on the next page.

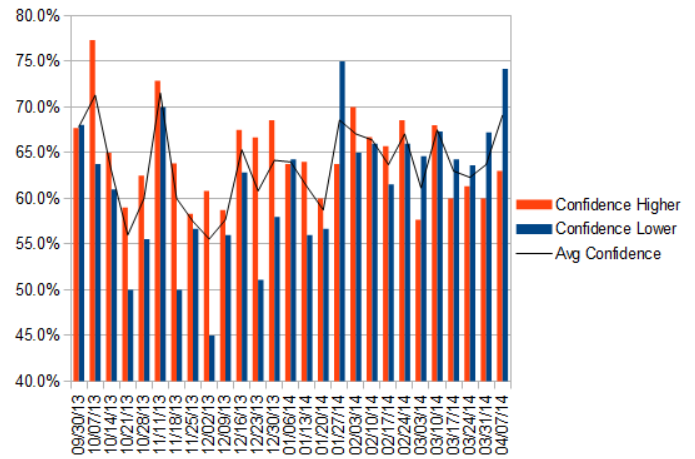
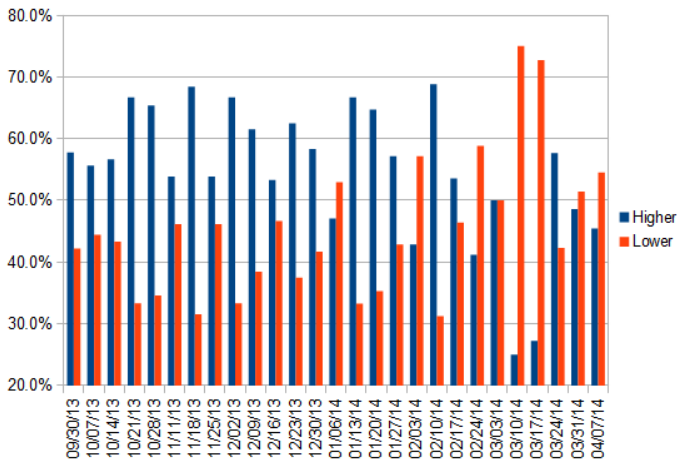
**#2: Based on any technical or fundamental indicators you follow regularly, would you guess that the S&P 500 index will move higher or lower next week? (from Monday's open to Friday's close; April 7-11)**

Higher: 45.5%  
Lower: 54.5%

We reverted to the original form of Question #3 for this week to have more of a "real world" model of confidence.

**#3: If you were given \$100 and allowed to keep as much of it as you want or bet part of it, at 2-1 odds, on your answer to Question #2 being correct, how much would you bet?**

Average of All Guesses: \$69.09  
Average For "Higher" Guesses: \$63.00  
Average For "Lower" Guesses: \$74.17



Raw Data Page (raw data files include full history spreadsheet and the above charts):

[TimingResearch.com/rawdata](http://TimingResearch.com/rawdata)

*NOTE: The following open-ended answers are solely the options of the anonymous responders to this survey. Responses are mostly unedited, but some have been reformatted slightly for easier reading, and some meaningless/irrelevant responses have been omitted. All responses for each week, unedited, are available in the raw data spreadsheets at [TimingResearch.com/rawdata](http://TimingResearch.com/rawdata).*

**#1: What events/reports/announcements will you be watching for next week (April 7-11) that might have a positive or negative impact on the S&P 500 and other US markets?**

- Deadlines for inflows to IRA will create some buying. The markets have stabilized at a plateau, and the new inflow of money has to go somewhere. Most mutual funds do not allow the purchase of SDS or any other short stock play, so the increase has to go somewhere.
- FOMC minutes, Jobless claims, PPI
- Natural Gas Inventories  
Initial claims
- Improving national weather could have a positive effect on investor sentiment. Then again bad Re: Tornadoes could have a negative effect on investor sentiment. Let's hope for sunny skies!
- The FOMC minutes on Wednesday might cause a stir.
- earnings reports
- Company earnings
- FOMC Speakers and minutes.
- Earnings
- Unemployment report and FOMC meeting minutes
- Any stimulus program from China
- macro geopolitical - Ukraine, N.Korea/Japan  
econ data: US, Japan, Europe, China
- 10 yr. treasury interest rate. Gold and silver. SPY. The housing market.
- Econoday news
- Earnings

**#4: Sales volume of soda dropped 3% in 2013 as more Americans eliminated it from their daily lives in order to lose weight and improve health. Which stocks are you expecting to benefit or be hurt by Americans' efforts to get healthier? Have you altered your trading/investing activities at all in recent years due to health trends?**

- MNST will be a winner, as the younger generation eschews coffee. Don't be against bad habits. Altria has done well over the years.
- McDonal's will be hurt
- wfm
- No
- Buy beer and bourbon! Those soft drinks will kill you.
- I think that most of the consumption is by a younger crowd, and they are more willing to try different products. Since the major soda makers are also making many of the new drinks, I don't think it will hurt them all that much.
- coca cola company to be hurt

- No
- NestlÃ©'s. No
- I have altered my eating but not my investing.
- Cerals and grain products. General Mills, Kellogg, Quaker Oats will be hurt. Vegiatable producers will be big winners.
- not at all.
- coca cola pepsi
- Stock symbol SODA will get hurt.  
No change in investing. I do not drink any soda and never invested stocks in this sector, either long or short.
- Weight Watchers  
I have not altered my trading due to health trends.
- yes, I no longer invest in processed, non-"organic" processed food/beverage cos. & instead invest in organic, non gmo.
- Coke, Pepsi, Dr. Pepper & other bottlers should be hurt.
- None- Soda companies have already replaced lost sales by moving to healthier products to take advantage of the trend change.
- No.

#### **#5: Comments/Questions/Suggestions?**

- A real fiscal reform would be to limit government revenue to the collection of the rent for the exclusive use of land and rights to resources. This would be a powerful stimulus for the more productive use of land and would unburden the free market from all the dis-incentive taxes levied on it by all levels of government.

Full Weekly Results (full version of this chart available in the [raw data](#) spreadsheet for this week, "Date" field below lists the Monday of the week being predicted).

Correct Percentage: 40.0%

	Date	Higher	Lower	H/L Diff	Avg Confidence	Confidence Higher	Confidence Lower	Con Diff	Actual	Correct?	40.0%
1	09/30/13	57.8%	42.2%	15.6%	67.8%	67.7%	68.1%	-0.4%	Lower	No	0
2	10/07/13	55.7%	44.4%	11.2%	71.3%	77.3%	63.8%	13.6%	Higher	Yes	1
3	10/14/13	56.7%	43.3%	13.3%	63.0%	65.0%	61.0%	4.0%	Higher	Yes	1
4	10/21/13	66.7%	33.3%	33.3%	56.0%	59.0%	50.0%	9.0%	Higher	Yes	1
5	10/28/13	65.4%	34.6%	30.8%	60.0%	62.5%	55.6%	6.9%	Higher	Yes	1
7	11/11/13	53.9%	46.2%	7.7%	71.5%	72.9%	70.0%	2.9%	Higher	Yes	1
8	11/18/13	68.4%	31.6%	36.8%	60.0%	63.9%	50.0%	13.9%	Higher	Yes	1
9	11/25/13	53.9%	46.2%	7.7%	57.5%	58.3%	56.7%	1.7%	Lower	No	0
10	12/02/13	66.7%	33.3%	33.3%	55.6%	60.8%	45.0%	15.8%	Lower	No	0
11	12/09/13	61.5%	38.5%	23.1%	57.7%	58.8%	56.0%	2.8%	Lower	No	0
12	12/16/13	53.3%	46.7%	6.7%	65.3%	67.5%	62.9%	4.6%	Higher	Yes	1
13	12/23/13	62.5%	37.5%	25.0%	60.8%	66.7%	51.1%	15.6%	Higher	Yes	1
14	12/30/13	58.3%	41.7%	16.7%	64.2%	68.6%	58.0%	10.6%	Lower	No	0
15	01/06/14	47.1%	52.9%	-5.9%	64.0%	63.8%	64.3%	-0.5%	Higher	No	0
16	01/13/14	66.7%	33.3%	33.4%	61.3%	64.0%	56.0%	8.0%	Lower	No	0
17	01/20/14	64.7%	35.3%	29.4%	58.8%	60.0%	56.7%	3.3%	Lower	No	0
18	01/27/14	57.1%	42.9%	14.3%	68.6%	63.8%	75.0%	-11.3%	Lower	No	0
19	02/03/14	42.9%	57.1%	-14.3%	67.1%	70.0%	65.0%	5.0%	Higher	No	0
20	02/10/14	68.8%	31.3%	37.6%	66.4%	66.7%	66.0%	0.7%	Higher	Yes	1
21	02/17/14	53.6%	46.4%	7.1%	63.7%	65.7%	61.5%	4.2%	Lower	No	0
22	02/24/14	41.2%	58.8%	-17.6%	67.1%	68.6%	66.0%	2.6%	Higher	No	0
23	03/03/14	50.0%	50.0%	0.0%	61.2%	57.7%	64.6%	-6.9%	Higher	N/A	N/A
24	03/10/14	25.0%	75.0%	-50.0%	67.5%	68.0%	67.3%	0.7%	Lower	Yes	1
25	03/17/14	27.3%	72.7%	-45.5%	63.0%	60.0%	64.3%	-4.3%	Higher	No	0
26	03/24/14	57.7%	42.3%	15.4%	62.3%	61.3%	63.6%	-2.3%	Lower	No	0
27	03/31/14	48.6%	51.4%	-2.9%	63.7%	60.0%	67.2%	-7.2%	Higher	No	0
28	04/07/14	45.5%	54.5%	-9.1%	69.1%	63.0%	74.2%	-11.2%	???	???	???

Weekly Reports Page: [TimingResearch.com/reports](http://TimingResearch.com/reports)

Raw Data Page: [TimingResearch.com/rawdata](http://TimingResearch.com/rawdata)

Current Survey Page: [TimingResearch.com/currentsurvey](http://TimingResearch.com/currentsurvey)

Any feedback email: [news@timingresearch.com](mailto:news@timingresearch.com)