

Stock Spotlight Report

Issue #5 -- August 29th, 2021

CUBE

CubeSmart



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Bonus! Before you read the full report, check out these other partner offers and educational opportunities...

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- Newsletter: [Wealth Building Report](#)
- Charles Payne: [“These 3 secrets separate you from the WS 1%”](#)

Read on to learn more about CUBE...

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STOCK SPOTLIGHT REPORT #5 - AUGUST 29th, 2021: This new weekly report series will provide info on one exciting stock that investors may want to assess for their portfolio. This is a BETA TEST and will further develop it over time. Please send any feedback [HERE](#).

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NYSE: CUBE

CubeSmart



The personal storage industry is attractive for many fundamental reasons. A personal storage facility is relatively easy to operate compared to other REITs and provides a product that, from a customer point of view, is a relatively low monthly expense to safeguard high-value items. Even before the pandemic, the industry has historically had a high demand with high margins. Conditions since the pandemic started have only increased demand. Changes on home loan requirements in recent years are also leading to an increase in demand as a home owner who is downsizing, upsizing, or just moving often must get out of their original home completely, then rent and store temporarily, before purchasing their new home. These unique factors make this industry close to what Nassim Nicholas Taleb would call an “antifragile” system -- in good economic conditions people will continue to need storage, in bad economic conditions, people might need self-storage even more.

CubeSmart (NYSE: CUBE) is a self-storage company. CubeSmart’s facilities “are designed to offer affordable, easily accessible and secure storage space for residential and commercial customers.” They both manage properties they own and manage properties owned by other companies. On the ESG topics, CubeSmart has been installing solar panels, high-efficiency lighting and HVAC systems, smart energy management systems, and offering paperless lease agreements. They also have a program to donate the use of their storage units to charities in need of space near where they operate their facilities.

CUBE’s market cap is currently almost \$11 Billion, with an average share volume of almost 1,000,000 daily. The company currently pays a dividend of about 2.6% with their next Ex-Dividend Date coming up on 9/30/21. The stock is up almost 69% over the last year, (not counting dividend reinvestment), as compared to about 30% for S&P500, with growth in share price being fairly steady over that period (see chart on next page).

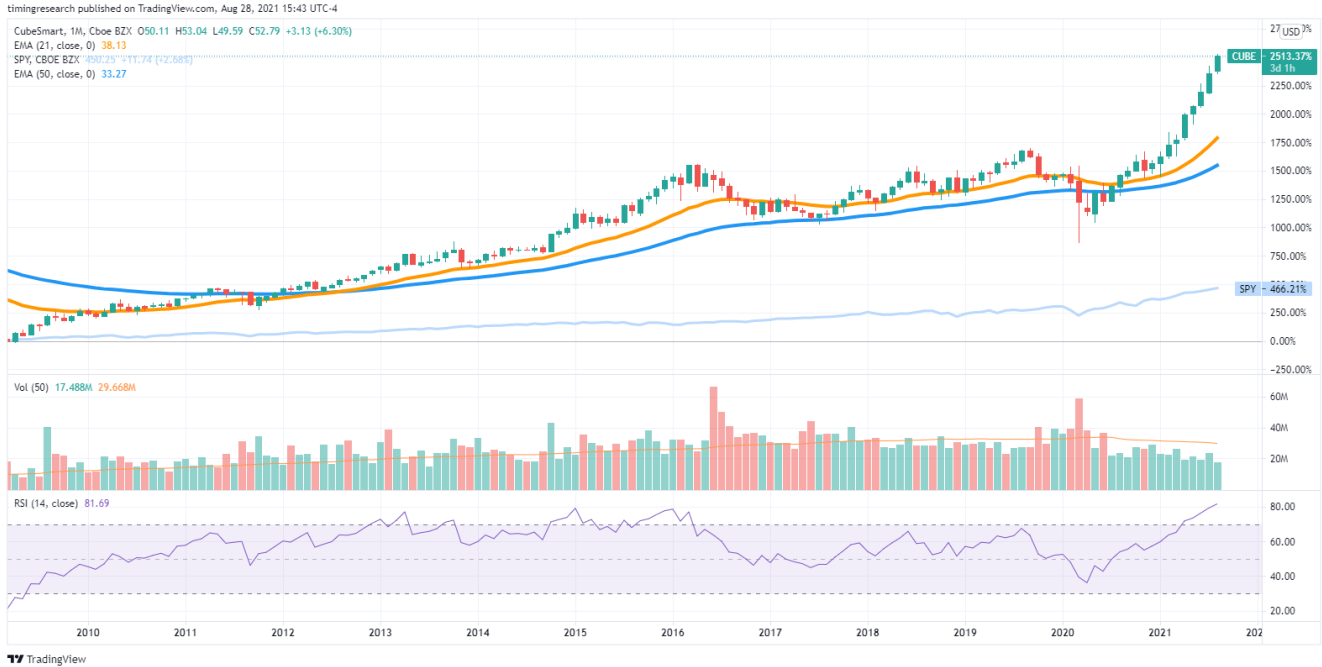
CUBE may be a good stock to consider for relatively high dividends with potentially market-beating growth in a sector that is likely to continue to have a stable business in all economic conditions.

Read on for charts, more info about CUBE, similar companies, and other relevant info.

1-Year Daily CUBE chart generated by [TradingView](#):



Monthly CUBE chart since March 2009 (low point of the stock after the 2007-2009 Great Recession) generated by [TradingView](#):



MORE INFO

CUBE Website: CubeSmart.com ([detailed investor brochure PDF](#))

Sector(s): Real Estate

Industry: REIT—Industrial

Location: Malvern, PA, USA

IPO Date: October 2004 (almost 17 years ago)

Competitors and/or related companies:

- PSA - Public Storage
- EXR - Extra Space Storage Inc.
- LSI - Life Storage, Inc.
- NSA - National Storage Affiliates Trust

Prominent ETFs that hold CUBE:

- DIV - Global X SuperDividend U.S. ETF
- USRT - iShares Core U.S. REIT ETF
- FDLO - Fidelity Low Volatility Factor ETF
- IWD - iShares Russell 1000 Value ETF

Related videos:

- [Examining The REIT Space: AMT, DLR, CUBE, STOR, O](#)
- [3 Best Real Estate Stocks and 3 to Avoid in 2021](#)
- [LOCK In Dividends! Self Storage Stocks](#)
- [How Self-Storage Companies Make Billions](#)

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CUBE was discussed on this recent episode of a TimingResearch show:

- [Analyze Your Trade Episode #167 \(ProTrader Mike\)](#)

Similar companies were discussed on these episodes:

- PSA/EXR: [Analyze Your Trade Episode #168 \(Michael Filighera\)](#)
- LSI: [Analyze Your Trade Episode #170 \(Jake Bernstein\)](#)

Join us for these weekly shows:

- [Crowd Forecast News](#) - Since August 2014, the weekly CFN show has featured a discussion with 2-5 trading experts about where they think the S&P500 is headed, what they are watching for in the markets currently, and their best current trade ideas. Submit your requests for topics for the next episode [here](#).
- [Analyze Your Trade](#) - Created in partnership with [FollowMeTrades.com](#) in August 2017, each Tuesday at 4PM ET (plus occasional special bonus episodes), the AYT show involves surveying the audience for the top symbols that they want our guest expert of the week to analyze live. Submit your symbol requests for the next episode [here](#).

Mark your calendar for the following [Synergy Trader events](#) - This series is a partnership created with [TradeOutLoud.com](#) in August 2019; for this educational series we bring together some of the world's top traders to share their secrets, tips, tricks, and tactics:

- [September 22nd-23rd: VIX & News Event Trading](#)
- October 20th-21st: Commodities and Cannabis
- November 16th-18th: Friendsgiving

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