

Stock Spotlight Report

Issue #6 -- September 5th, 2021

KEYS

Keysight Technologies, Inc



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STOCK SPOTLIGHT REPORT #6 - AUGUST 5th, 2021: This new weekly report series will provide info on one exciting stock that investors may want to assess for their portfolio. This is a BETA TEST and will further develop it over time. Please send any feedback [HERE](#).

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NYSE: KEYS Keysight Technologies, Inc.



Keysight Technologies, Inc. (NYSE: KEYS) was founded in 2014 as a spinoff from Agilent Technologies (NYSE: A), which itself was a 1999 spinoff from Hewlett-Packard (NYSE: HPQ). Despite being an S&P 500 component since 2018 and over half a decade of stable market-beating growth in stock price, Keysight seems to be fairly unknown relative to its performance. This might be because their business is difficult to effectively summarize or explain, and maybe a little due the fact it trades on the NYSE instead of NASDAQ (which is more popular for similar high-tech companies). Lately, they have been showing up on lists of companies best poised to benefit from 5G technology, but they do a lot more than that, Keysight provides an extensive range of simulation, testing, and measurement solutions for high tech manufacturing.

In their [2020 Investor Presentation PDF](#), they describe their business as “accelerating innovation to connect and secure the world” in the areas of 5G, Automotive, Quantum, Networking/Cloud, IoT, and Aerospace/Defense. One of their most interesting products is their Electronic Design Automation software platform that allows companies to build out entire devices in a virtual environment and simulate how they will work in the real world, to work out problems before manufacturing.

KEYS’s market cap is currently around \$33 Billion, with an average daily share volume of about 800,000. The company currently pays no dividend. The stock is up about 85% over the last year (as compared to about 31% for S&P500) with growth being stagnant for the first half of 2021 but otherwise fairly stable. Since its October 2014 IPO date, KEYS has generated an annualized return of over 31% as compared to almost 16% from SPY (with dividend reinvestment).

KEYS may be a good stock to hold for aggressive long-term growth.

Read on for charts, more info about KEYS, similar companies, and other relevant info.

1-Year Daily KEYS chart generated by [TradingView](#):



Monthly KEYS chart since IPO (2014) generated by [TradingView](#):



MORE INFO

KEYS Website: [Keysight.com](https://www.keysight.com) ([detailed investor brochure PDF](#))

Sector(s): Technology

Industry: Scientific & Technical Instruments

Location: Santa Rosa, CA, USA

IPO Date: 2014

Prominent ETFs that hold KEYS:

- FTEC - Fidelity MSCI Information Technology Index ETF
- IXN - iShares Global Tech ETF
- XDAT - Franklin Exponential Data ETF
- FIVG - Defiance Next Gen Connectivity ETF
- SPY - SPDR S&P 500 ETF Trust

Competitors and/or related companies:

- TER - Teradyne, Inc.
- TDY - Teledyne Technologies Incorporated
- NATI - National Instruments Corporation
- VIAV - Viavi Solutions Inc.

Related videos:

- [Keysight Technologies \(KEYS\) Stock | Top Electronic Design & Test Solutions Stocks to Watch & Buy](#)
- [What does Keysight do?](#)

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KEYS was discussed on this recent episode of a TimingResearch show:

- [Analyze Your Trade Episode #171 \(Norman Hallett\)](#)
- [Analyze Your Trade Episode #168 \(Michael Filighera\)](#)

Join us for these weekly shows:

- [Crowd Forecast News](#) - Since August 2014, the weekly CFN show has featured a discussion with 2-5 trading experts about where they think the S&P500 is headed, what they are watching for in the markets currently, and their best current trade ideas. Submit your requests for topics for the next episode [here](#).
- [Analyze Your Trade](#) - Created in partnership with [FollowMeTrades.com](#) in August 2017, each Tuesday at 4PM ET (plus occasional special bonus episodes), the AYT show involves surveying the audience for the top symbols that they want our guest expert of the week to analyze live. Submit your symbol requests for the next episode [here](#).

Mark your calendar for the following [Synergy Trader events](#) - This series is a partnership created with [TradeOutLoud.com](#) in August 2019; for this educational series we bring together some of the world's top traders to share their secrets, tips, tricks, and tactics:

- [September 22nd-23rd: VIX & News Event Trading](#)
- October 20th-21st: Commodities and Cannabis
- November 16th-18th: Friendsgiving

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