

Stock Spotlight Report  
Issue #11 -- October 9th, 2021  
Explosive Growth In  
Pet Services

TRUP

Trupanion, Inc.



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*Read on to learn more about TRUP...*

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**STOCK SPOTLIGHT REPORT - October 10th, 2021:** This new weekly report series will provide info on one exciting stock that investors may want to assess for their portfolio. This is a BETA TEST and will further develop it over time. Please send any feedback [HERE](#).

You are reading Issue #011: Explosive Growth In Pet Services (TRUP)

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## NASDAQ: TRUP

Trupanion, Inc.

**trupanion**<sup>®</sup>  
Medical insurance for your pet.

Pets continue to become increasingly important, an expensive, members of many families. Every year the pet industry growth accelerates and the pandemic lock-downs have only increased that trend. This is also a recession-resilient investment theme, pet owners will cut back on many other expenses before they would consider cutting back on anything for their pets. Surprisingly, even with the explosion of new ETFs available, there is only one for pets-focused companies: PAWZ (ProShares Pet Care ETF), and it's #6 largest holding is TRUP (Trupanion).

Trupanion provides dog and cat insurance. According to their [August 2021 Investor Presentation](#), "Trupanion exists to help loving, responsible pet owners budget & care for their pets."

TRUP's market cap is currently around \$3.5 Billion, with an average daily share volume of about almost 300,000. The company currently pays no dividend. The stock actually down about 25% year to date (as compared to up about 19% for S&P500), this after a huge run-up of about 400% from April to December 2020.

TRUP may need more time to consolidate its 2020 gains, but long-term could benefit from being well-positioned in an industry who's demand is expect outpace many other markets.

*Read on for charts, more info about TRUP, similar companies, and other relevant info.*

# 1-Year Daily TRUP chart generated by [TradingView](#):



# Monthly TRUP chart since IPO generated by [TradingView](#):



## MORE INFO

TRUP Website: [Trupanion.com](http://Trupanion.com) ([detailed investor brochure PDF](#))

Sector(s): Financial Services

Industry: Insurance—Specialty

Location: Seattle, WA, USA

Founded: 1999 / IPO: 2014

### Prominent ETFs that hold TRUP:

- PAWZ - ProShares Pet Care ETF
- KIE - SPDR S&P Insurance ETF
- FGRO - Fidelity Growth Opportunities ETF
- IWM - iShares Russell 2000 ETF

### Competitors and/or related companies:

- LMND - Lemonade, Inc.
- SYF - Synchrony Financial
- ZTS - Zoetis Inc.
- CHWY - Chewy, Inc.

### Related Info:

- Video: [George Tsilis's Overlooked Stocks: UAVS, TYL, TRUP](#)
- Video: [8 Pet/Animal Affection Stocks | Thematic Portfolio | \(\\$TRUP\)](#)
- Article: [Investing in Pet Insurance Stocks](#)
- Article: [7 Pet Care Stocks Will Reduce the Cost of Pet Ownership](#)

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- 09/14/21: CHWY - [Analyze Your Trade Episode #173 \(ProTrader Mike\)](#)
- 09/07/21: TRUP - [Analyze Your Trade Episode #172 \(John Nyaradi\)](#)
- 06/04/19: ZTS - [Analyze Your Trade Episode #80 \(Jerremy Newsome\)](#)

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- [Analyze Your Trade](#) - Created in partnership with [FollowMeTrades.com](#) in August 2017, each Tuesday at 4PM ET (plus occasional special bonus episodes), the AYT show involves surveying the audience for the top symbols that they want our guest expert of the week to analyze live. Submit your symbol requests for the next episode [here](#).

Mark your calendar for the following [Synergy Trader events](#) - This series is a partnership created with [TradeOutLoud.com](#) in August 2019; for this educational series we bring together some of the world's top traders to share their secrets, tips, tricks, and tactics:

- [November 16th-18th: Friendsgiving](#)

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